

2022-23 Presidential Theme Color Chart

OFFICIAL 2022-23 THEME LOGO

If you are not using the official lockup within the design, you must use the Masterbrand Signature or Masterbrand Signature Simplified in close proximity to the theme logo on all print and electronic materials and goods, including on clothing.

The theme words may not be used without the theme graphic when used on clothing. (Where possible, never use the theme words alone or separate from the logo.)



OFFICIAL 2022-23 THEME MASTERBRAND SIGNATURE LOCKUP



OFFICIAL 2022-23 THEME 1-COLOR LOGOS



OFFICIAL 2022-23 THEME LOGO COLORS

 **ROYAL BLUE**
PMS
PMS 286C
CMYK-C
C100 M84 Y12 K3
HEX
#17458f
RGB
R23 G69 B143

 **GOLD**
PMS
PMS 130C
CMYK-C
C0 M41 Y100 K0
HEX
#f7a81b
RGB
R247 G168 B27

 **VIOLET**
PMS
PMS 2070C
CMYK-C
C57 M100 Y0 K0
HEX
#901f93
RGB
R144 G31 B147

 **GRASS**
PMS
PMS 355C
CMYK-C
C99 M12 Y100 K2
HEX
#009739
RGB
R1 G151 B57